



UNIVERSITY OF
BRITISH COLUMBIA

SIFE UBC 2011-2012 Fall Hiring Package

Who we are

Students. To be correct, **48,000 students** in **38 countries** committed to positive **social** and **environmental**

entrepreneurship.

We are Students in Free Enterprise.



A HEAD FOR BUSINESS, A HEART FOR THE WORLD

What we do

At SIFE UBC, we run projects in the community that serve people in need. Here are our ongoing projects.

BizKit. financial literacy, interview & business skills to elementary aged students.

Let's Can Hunger. awareness & action for poverty & hunger in BC

Non-profit Consulting. marketing & strategic planning for child disability services not-for-profit organization

Project #4. developing interest in business & entrepreneurship in high school students

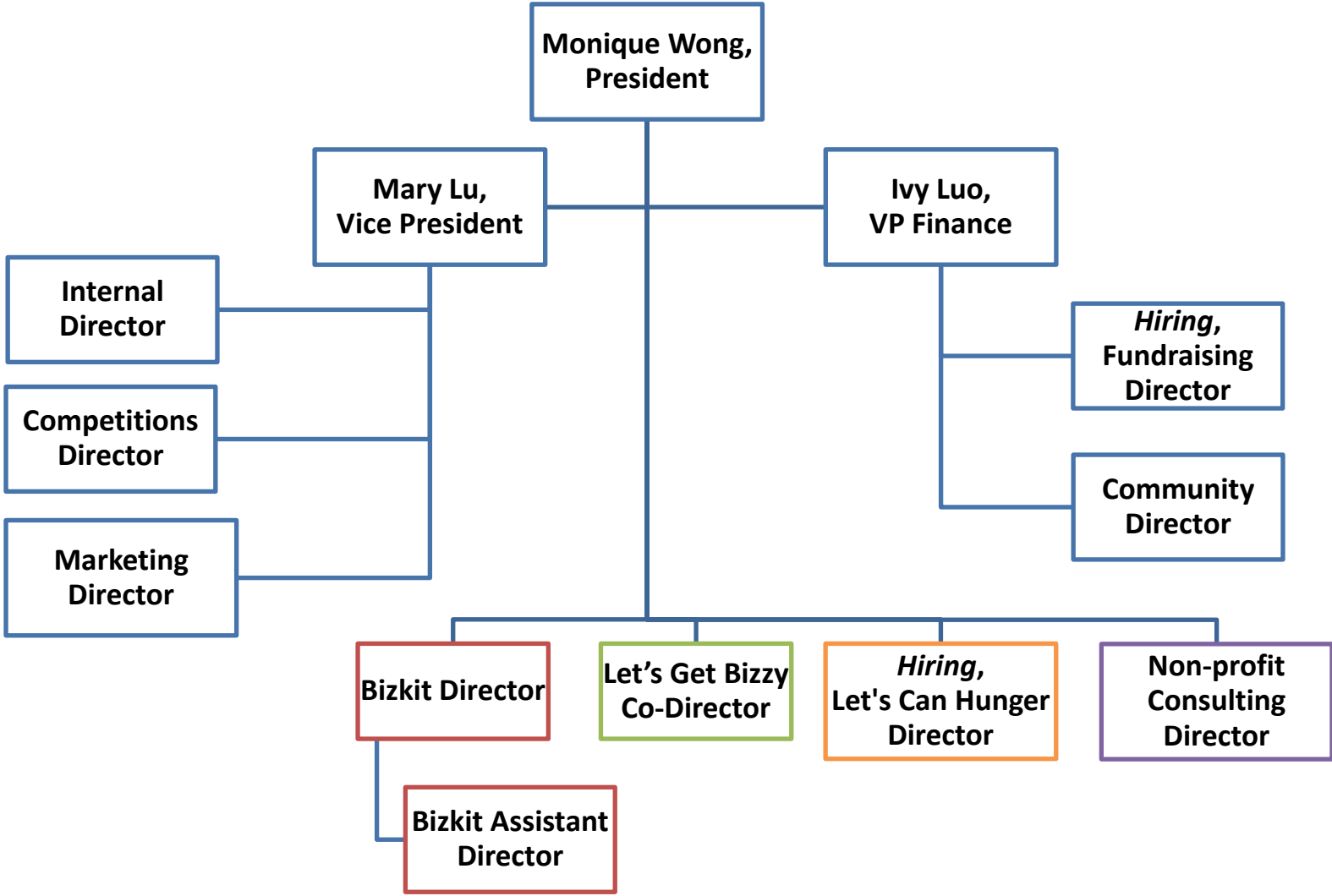
we're Hiring

- 1 fundraising director
- 1 Let's Can Hunger project director
- 2 marketing associates
- 20+ associates for our projects

Deadline to apply:

Thursday, September 22nd, 2011

Executive Committee organization



*Associates are supervised by their respective directors.

Let's Can Hunger Project Director

The Let's Can Hunger Challenge, sponsored by Campbell Soup Company, invites SIFE teams from Canada, Mexico and the United States to design a program to tackle the growing epidemic of hunger by raising awareness about hunger issues, provide urgent hunger relief in local communities and empower those in need with the tools to help them defeat the hunger cycle and improve their quality of life and standard of living. This coming year, SIFE UBC is excited to step up to this challenge and make an impact on the hunger movement. SIFE UBC is now seeking an individual to lead this project as the Let's Can Hunger Project Director.

The Let's Can Hunger Project Director will be responsible for:

- Recruiting associates to join the Let's Can Hunger project team
- Defining the mission, goals and objectives of UBC SIFE's Let's Can Hunger project
- Developing and executing a project concept to meet the Let's Can Hunger judging criteria
- Completing the required documentation required to compete in the Let's Can Hunger Challenge
- Leading regularly scheduled meetings with project associates, as well as attending regular meetings with the rest of the SIFE UBC Exec Team

We are looking for someone who is:

- Passionate and ambitious
- Outgoing and takes initiative
- Experienced with forming a vision and putting it to action (preferred, but not necessary)

Non-profit Consulting Project Associates

Details to be released shortly...

BizKit Teaching Associate

BizKit (short for “Business Kit”) is a project that strives to add value to the education of elementary school students by teaching them basic business skills and knowledge through a series of workshop sessions. The team at BizKit hopes to stimulate these students’ interest in business and to encourage them to apply the knowledge they obtain to real-life challenges faced in the future.

This upcoming year, like it has done in past years, BizKit hopes to continue to enhance the business understanding of many elementary students through interactive and informative workshops. In order to accomplish this, BizKit is seeking passionate, outgoing and responsible individuals to take on the role of Teaching Associate.

Teaching Associates will be responsible for:

- Creating lesson plans that are relevant and catered to elementary school students
- Implement lesson plans by teaching 1 to 1.5 hour weekly classes at local elementary schools
- Attending regularly scheduled meetings to discuss lesson plans and provide feedback after lessons

Let's Get Bizzy Project Associates

Let's Get Bizzy is a project that aims to educate students from Grade 6-12 about how to become smart-savvy consumers in today's business-oriented society. Through an interactive workshop, students will be exposed to socially and environmentally responsible alternatives in an attempt to trigger their thoughts about the ethical behavior of various companies.

SIFE UBC is now seeking passionate, enthusiastic and responsible individuals to collaborate with the Let's Get Bizzy Project Director and take on the role of Project Associate.

Project Associates will be responsible for:

- Aiding the Project Director in developing and implementing interactive project workshop catered to Gr.6-12 students
- Attending regularly scheduled meetings to discuss progress, provide feedback and contribute new ideas

We are looking for someone who is:

- Outgoing and creative
- Excellent in both written and verbal communication

Marketing Associates

In order for SIFE UBC to sustain its growth and increase profile amongst UBC students and in the community, the role of marketing team is indispensable. Therefore, SIFE UBC is seeking marketing associates to work closely with the marketing director.

Marketing Associates will be responsible for:

- Designing posters
- Maintaining SIFE UBC website
- Planning marketing events
- Editing potential video clips
- Working with social media tools

We are looking for someone who is:

- Outgoing and creative
- Responsible, with excellent time management skills
- Experienced with Photoshop, video and webpage design (preferred, but not necessary)
- Has an intuition for the arts

Fundraising Director

As SIFE UBC grows and the number of its outreach projects increases, there is a need to obtain the funding necessary to sustain its operations. SIFE UBC is seeking a Fundraising Director to plan and coordinate all of its fundraising efforts and programs.

The Fundraising Director will be responsible for:

- Developing and implementing several fundraising campaigns throughout the year (the scale of which depends on SIFE UBC's financial needs)
- Working closely with the VP Finance to establish the goals and objectives of fundraising initiatives
- Attending regularly scheduled meetings with the rest of the SIFE UBC Exec Team

We are looking for someone who is:

- Outgoing and creative
- Responsible, with excellent time management skills
- Experienced with organizing fundraising events (preferred, but not necessary)

How to apply

Director positions

- Please submit cover letter and resume to hr@sifeubc.com by September 22nd, 2011 11:59:59PM
- Cover letter should include relevant experience and vision for the position
- Must be available for 1st term Monday 6pm meetings

Associate positions

- Please submit resume and 100-200 word statement on “Why I want to join SIFE” to hr@sifeubc.com by September 22nd, 2011 11:59:59PM

Please indicate 1st and 2nd choice positions in all applications. Interview will take place from September 26-28, 2011.

Please direct any questions to info@sifeubc.com

Our Mission

To effectively empower people in need by applying business and economic concepts in an entrepreneurial approach to improve their quality of life and standard of living while considering relevant economic, social and environmental factors and in the process enriching the learning and lives of student volunteers involved.